

Guest Post FAQs

Improving SEO Together

How does the process work?

- Propose a few topics/titles that you'd like to write a guest post on.
- After approval, you will write the blog and share with us for review.
- We will provide our revisions/feedback.
- Once we're happy with the draft, we will publish it on our website.
- We'll share the published link with you so you can promote on social media.

What is the benefit to YOU for publishing a guest post?

The main benefit is that you get to fortify your backlink strategy by capturing some of our target audience (which may be a new segment for you). This provides instant exposure to targeted traffic, and boosts your SEO profile.

What is the benefit to US for publishing your guest post?

There are several benefits to allowing guest posts on our blog. We get more content on our website to draw in more visitors that are potentially part of an audience we haven't reached before. It also increases our blog's authority while freeing up our marketing team to work on other initiatives.

What are our expectations for the guest post?

The content will be original and crafted without the use of AI.

What is the cost?

There is no cost. The idea behind guest posts is that they are mutually beneficial. We get a new, quality piece of content driving traffic to our site, and you get to reach a new audience and generate traffic back to your site through backlinks.

What is the expected timeframe?

There is no hard due date, but on average guest posts have typically had a turn around time of roughly two weeks. Obviously, if there are revisions or other blockers, that will push the final delivery back a little more.